

General Artwork Guidelines



IT IS VERY IMPORTANT THAT YOUR ARTWORK MEETS THESE CRITERIA TO PREVENT THE POSSIBILITY OF IT BEING REJECTED OR DELAYED.

ALL DESIGNS AND ARTWORK SHOULD BE PROVIDED AS A PRINT READY CMYK PDF FILE.

Always save as a high quality or print quality PDF as PDF/x1a:2001

It is a good idea to view your PDF with Output Preview Open before submitting it for print, as this gives the most accurate representation of how the file will look once printed, and may flag up errors that aren't visible without Output Preview Open.

PLEASE NOTE SOME JOBS HAVE THEIR OWN SPECIAL EXTRA ARTWORK GUIDELINE PAGE

Bleed - Please see [All Printed Jobs - Crops and Bleeds](#) for more help on this topic.

Crop Marks - Please see [All Printed Jobs - Crops and Bleeds](#) for more help on this topic.

Quiet Border - Please see [All Printed Jobs - Quiet Border](#) for more help on this topic.

Images and Photographs

All images in your design file must be of at least 300 dpi (dots per inch). Remember low quality images will only downgrade your designs. RGB images must be converted to CMYK

Fonts

Ensure you embed all fonts / outline or upload as well.

By uploading artwork you confirm:

1. That you have permission to use it and all of the content including all images, branding, textual content and all elements relating to the layout and design of the content.
2. That the content is all within British Common Law (we reserve the right to contact the relevant authorities should we feel that you are breaking the law with the content you have asked us to print).
3. We reserve the right to decline any job with a full refund without giving reason.

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