

Artwork Designing for Posters



The basic principle in designing posters is the same as designing any other job. You still need to prepare everything to a CMYK Print Ready PDF File, as in the 'Standard Artwork Guidelines' and follow these other steps.

Quiet Zone - You need a larger 'Quiet Zone' of 10mm.

However if the finished product is to sit inside a frame, you need to allow for a larger quiet zone size to take affect of the frame.

Bleed Area - All posters need a bleed off 3mm, regardless of their finished size.